



FOR IMMEDIATE RELEASE

For more information, contact:

Kari Palutis, NORDYNE

Phone: 636-561-7583

Email: palutisk@nordyne.com

Release available at www.nordynenewscenter.com

Photos Available

NUTONE iQ DRIVE® HEAT PUMP IS A BEST BUY

FT4BI iQ Drive receives Consumers Digest Best Buy for premium heat pumps.

St. Louis, September 29, 2010 —NuTone heating and cooling systems are not only smart and stylish, they are now also recognized as an outstanding value. The NuTone FT4BI iQ Drive® heat pump received a *Consumers Digest* Best Buy award in the premium heat pump category, a prestigious honor from a third-party consumer advocacy magazine.

This is the iQ Drive's second *Consumers Digest* Best Buy designation; the 24.5-SEER FS4BI iQ Drive air conditioner received a Best Buy award for premium central air conditioners in 2009.

According to the article, the iQ Drive heat pump received a Best Buy designation because of its industry-leading efficiency and sound levels. The iQ Drive heat pump is rated up to 22 SEER and 10.0 HSPF for efficiency and as low as 59 decibels for sound.

The NuTone iQ Drive heat pump uses inverter-driven rotary technology, which is different from traditional heat pumps in that it is almost always running. The unit can modulate anywhere from 40 to 118 percent of capacity, instantly adjusting to offset the cooling and heating demands on the home. Because the iQ Drive unit doesn't cycle on and off like a traditional system, it saves a lot of energy and considerably reduces sound levels while providing exceptional humidity control.

NuTone Heating and Cooling Products are only available at Noland and selected Winair and Winnelson locations. For more information on the NuTone iQ Drive heat pump – now a *Consumers Digest* Best Buy – dealers and distributors should visit www.nutonehvac.com or www.iqdrive.net.

About NORDYNE.

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for more than 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to

build smart residential NuTone systems. The company's 24.5-SEER iQ Drive[®] air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

###

The BEST BUY SEAL is a registered trademark of Consumers Digest Communications, LLC, used under license.