

# NOLAND®

## ***A WinWholesale Company***

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### **Noland Company Opens first HVAC/R location in Louisiana**

*Southeast distributor serves a seven-parish area*

DAYTON, Ohio, April 12, 2010 — Noland Company has opened its first location in Louisiana which will distribute HVAC and refrigeration equipment. The new operation, located in Baton Rouge, provides commercial and residential contractors with equipment and supplies in a seven-parish area.

“We’re very pleased to open the Baton Rouge location. It’s an area with great potential for Noland and fits in with our strategy to open locations in the right places with the right people leading them to provide quality products and service customers need in local markets,” said Jim Adcox, Noland Company chief operating officer. The new location is managed by Randy Marcello who has been in the HVAC industry 13 years.

Among the lines Noland in Baton Rouge distributes are NuTone Heating and Cooling Products, LG air conditioners, Larkin refrigeration equipment, Honeywell and White-Rogers thermostats, and A.O. Smith and Emerson motors.

Noland Company locations distribute plumbing supplies and HVAC/R equipment mainly in the Southeast. The company is a wholly-owned subsidiary of WinWholesale, one of the largest distributors in the United States.

#### **About Noland Company**

Noland Company is a wholly-owned subsidiary of WinWholesale Inc., a privately held, Dayton, Ohio-headquartered company. Noland Company has more than 70 locations throughout the southeastern United States providing plumbing supplies and equipment, and heating and air conditioning systems. In addition to Noland, WinWholesale has more than 450 wholesaling corporations in which WinWholesale is an equity partner. Collectively, WinWholesale refers to itself as “The Win Group of Companies.” In the group are companies engaged in business-to-business wholesale distribution of plumbing and water heating equipment and supplies; industrial pipe, valves and fittings (PVF); heating, ventilation, air

conditioning and refrigeration equipment; electrical equipment and supplies; industrial and commercial fastening hardware; waterworks and utility supplies; and industrial pumps.

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